

**ARS 300: INTRODUCTION TO ART**

Online Course Syllabus

Fall Session B, 2017—(October 11 to December 1)

Section Line Numbers: 93160 & 89641

(3 Credits)

---

By your registration in this course, you are assumed to understand and agree to ALL policies within this syllabus. You are responsible for ALL the information contained within this document. Please read it carefully, and check with the instructor if you have any questions.

**It is strongly recommended that you read this syllabus at least twice, and refer to it often.**

---

**This Course Is Copyrighted**

All lectures and study guides are copyrighted material. You may **NOT** record lectures or sell notes taken during this course. You are also prohibited from posting course notes/study guides online or on any social media sites

---

**INSTRUCTOR:**

Eileen Engle

**Contact Information: Email:** [Eileen.Engle@asu.edu](mailto:Eileen.Engle@asu.edu)

**Office Hours:** by appointment

**ACCESSING  
THE COURSE**

This course is offered through the ASU Herberger Online system,  
**NOT** Blackboard.

**LOGGING IN:**

**Ways to login:**

<https://ars300-b.hol.asu.edu/>

Or

<https://courses.hol.asu.edu/services/landing/> and click on ARS300

You may have to copy & paste the link

Or

There is also a link to our course website on your MyASU

**It is best to use Chrome or Firefox browsers especially while taking exams/quizzes**

**OBJECTIVES:**

1. To understand the motivations behind and significance of art in human society;
2. To learn the basic elements and principles of design in the visual arts and to learn major categories of 2-dimensional / 3-dimensional media;
3. To recognize stylistic, thematic, and influential relationships among artworks;
4. To reach a level of dynamic engagement with art objects, viewing them as expressions of a particular cultural moment, as well to increase the ability to reflect on the bases of our own art judgments

**COURSE DESCRIPTION:** ARS 300 is designed to communicate to non-art majors the relevance of art by combining discussions of the language and elements of art with critical thinking. ARS 300 is intended also to introduce students to visual culture, the purpose of art, and the relationship between art and visual culture. Students will also gain an awareness of the meaning, functions, and significance of art, while learning an art-related vocabulary and a set of analytical tools for discussing and understanding images. The course will also provide an introduction to the understanding and enjoyment of art through the study of painting, sculpture, architecture, design, photography, and the decorative arts. An emphasis is placed on contemporary topics and cultural diversity in the arts. Students will develop familiarity with a variety of media and techniques and the effects of those visual components on the viewer. The first part of the course centers on information about how a work of art is conceived and constructed using the visual elements, design principles, composition, content, style, and symbolism. This formal analysis will lend insight into the complex factors contributing to the making of works of art, and will enable students to recognize stylistic, thematic, and influential relationships among artworks. To garner how other cultures view art, we will also examine art beyond the West. The last part of the course is devoted to how visual culture pervades our everyday lives; and how understanding visual literacy can help us participate more fully in the world around us.



**No credit for this course if you have taken ARS 100**

**COMMUNICATION:** If you have any questions, concerns, or any doubts regarding anything pertaining to this course, I encourage you to let me know right away. Please email me at [Eileen.Engle@asu.edu](mailto:Eileen.Engle@asu.edu). **I answer emails quickly** through Monday-Friday between the hours of 8:00 AM to 8:00 PM, and generally twice a day on Saturday and Sunday. If you do not receive a reply from me within 12 hours of sending your email, then I did not receive it, please resend directly to the above email address.

The University requires that you use your ASU email account that is registered to your name for all course correspondence. Per ASU policy, I am not able to discuss student-related issues through public email addresses, such as Gmail.

It is YOUR responsibility to ensure that your email account is working. Do not email via Blackboard!

- ❖ Please include the course number (ARS 300 Online) in the subject field of all email correspondence
- ❖ Please be sure to include your first and last name in your emails.

**REQUIRED eBook TESTBOOK:** **Please read the following carefully**

**You are NOT permitted to use the textbook while taking quizzes and exams.**

Please note: NOT having the eBook is NOT an acceptable excuse for missing a quiz or an exam!

**The eBook is only available through the publisher (NOT ASU Bookstore.)**

**It is an eBook only**

To Purchase the eBook: **please copy and paste the link below in Chrome or Firefox (hyperlink doesn't always work)**

**[www.cengagebrain.com/course/2281660](http://www.cengagebrain.com/course/2281660)**

The link above will bring you directly to the required e-Book. You should **NOT** be brought to Outlook, if you are, then please logout of your ASU site, and use a different browser to copy and paste the above link.

eBook: *Understanding Art*, 10th Edition (\$20.<sup>49</sup>)

Author: Lois Fichner-Rathus

ISBN 10: 1-133-97348-5

ISBN 13: 978-1-133-97348-5

**As soon as you purchase the book ONLINE, you'll have instant access to the eBook (see info below on how to obtain the access code).**

**Problems Purchasing the Textbook:** If you experience any issues when purchasing the textbook, please contact the publisher's customer service:

**Phone:** 866-994-2427

**Hours:** Monday - Friday, 8:00 a.m. - 6:00 p.m. EST

**How to obtain the e-Book Access Code:** Upon purchase, you will receive an access code to the e-Book. To obtain your access code, please log in to your Cengage account at [www.cengagebrain.com](http://www.cengagebrain.com) <<http://www.cengagebrain.com/>>. Once logged in, please visit the My Home tab. You should see a description of your product located in this area. Click the Open button next to the applicable product and you will either be automatically routed to the applicable website already registered, or it will give you instructions on which site to visit along with your pin code for registration.

**Accessing eBook page numbers:**

You can select the magnifying glass option on the eBook view. For example, you can search 87 (in reference to page 87). The eBook will locate that search field criteria.

**How to Navigate the Course Site:** As soon as the course opens so does Unit 1. When you log into the course, you are automatically taken to the Announcement page. On the top of that page, you will see a blue band with titles labeled:

**Announcements, Classroom, Grades, Syllabus, Help, Logout.**

To listen to the lecture videos, click on the Classroom tab. In the Classroom, you will find the lectures on the left side under Assignments. and to the right, you will find the Required Reading. Directly below the Assignments you will find the dates and times of the quizzes and exams. The study guides are located directly below the Quizzes and Exams deadlines.

Be sure you scroll down to view the other Units. As soon as one Unit closes (after each exam), the next Unit opens. **The lecture videos can be paused at any point; the lectures are not available while an exam is open.** However, there are open while the quizzes are open

Once an exam or quiz is open, it will show that it is open in the status column. To take an exam or quiz, click on the highlighted "Open " and you will automatically be taken to the exam or quiz.

Take a few moments to find your way around the site, do not be afraid to click on tabs; and above all, do not hesitate to let me know if you run into any problems or have any questions while navigating the course site

**COURSE FORMAT / REQUIREMENTS: This course is conducted entirely online.**

This is a full 15 week **upper division** course that has been condensed into 7½ weeks. The same amount of information is covered as in an on-campus course, so it moves quickly. The course is broken into four (4) units. Within each unit, lectures consist of 10 to 15 minute segments; they can be repeated or paused at any time so you may take notes.

**Do NOT assume that this course is easy or less time consuming because it's an "art" course.** The Arizona Board of Regents has established an expectation of nine hours of work per week for a three-semester-hour course.

❖ **After each unit there is a quiz and an exam.**

**4 Exams: All exams are 70 minutes.** Exams & quizzes should be treated as if you were taking them in a 'regular' classroom environment. Therefore, you are NOT allowed to use your textbook, notes, or study guides while taking quizzes or exams.

Exams are **not** comprehensive and will include only the material covered since the previous exam. Questions are drawn from the lectures, and their associated readings. In total, there are four (4) exams each worth 100 points.

Exams will generally comprise of multiple choice & true/false questions. Each exam consists of fifty (50) questions worth two (2) points each.

❖ **Exams are open for 28 hours. During those 28 hours the exam is open, you will NOT have access to the course lectures/or other course material—no exceptions to this policy.** Therefore, please be sure to complete your study before an exam opens. Also, please be sure you download the syllabus, & study guides as you cannot download this material while an exam/quiz is open. (The only time lectures are closed is during exams)

❖ **WARNING: Do NOT navigate away from an exam/quiz once you've opened it for any reason!** No other Web pages or computer should be open while taking an exam/quiz. Accessing, or trying to access course lectures or any other course page while you are taking an exam/quiz or opening new browsers, etc., will log you out of the exam/quiz and will invalidate the quiz/exam session. If you do navigate away or open any of the course content, you will be in violation of the academic honesty code and will result in a zero-grade for that particular quiz/exam--NO EXCEPTIONS.

All violations of this policy detected during the semester will be sanctioned, even if the exam/quiz has already been submitted

❖ The ASU Herberger Online tech support tracks all browser activity, and are vigilant in scanning for unorthodox activities. They closely monitor ALL online activity. They maintain a computer log for each student which includes all attempts, to access the site, the date and time, as well as any part of the course website that is accessed, exactly what part of the website is viewed, and from what IP address, as well as your computer

browser string during each exam/quiz. So, they can tell if you leave an exam/quiz while it is open.

**5 Quizzes: All quizzes are 20 minutes.** Quizzes are open for 28 hours. In total, there are 5 quizzes. Lectures will remain open for the duration of a quiz. Again a reminder: **Do NOT navigate away from/leave a quiz once you've opened it for any reason!** No other Web pages or computer should be open while taking a quiz. Accessing, or trying to access course lectures or any other course page while you are taking a quiz or opening new browsers, etc., will log you out of the quiz and invalidate your quiz session, **which will result in a zero grade for that particular quiz--no exceptions.**

Questions are drawn from the lecture, and its associated readings; however, **the first quiz is over the syllabus only.** Each of the five (5) quizzes is worth 20 points for a total of 100 points. Quizzes comprise of multiple choice & true/false questions. There are ten (10) questions per quiz.

**Do NOT refresh or reload the exam/quiz page**

**GRADING Criteria:** Grading is based upon points (NOT percentages)

Grading is on a standard scale based on a possible 500 points:

<b>A+</b>	500-490	<b>B+</b>	440-449	<b>C+</b>	390-399	<b>E</b>	0-289
<b>A</b>	465-489	<b>B</b>	415-439	<b>C</b>	350-389		
<b>A-</b>	450-464	<b>B-</b>	400-414	<b>D</b>	290-349		

❖ **Grades are earned, so even if you are one point short of your desired grade, you will NOT be given unearned points.**

### **WHAT'S COVERED ON EXAMS AND QUIZZES**

**All Exams are 70 minutes/All Quizzes are 20 minutes**

**You will find a quiz/exam detailed focus of study in each Units' study guide**

---

#### **UNIT 1 (Lectures & Chapters 1, 2, 3, 4)**

**Syllabus Quiz (Quiz 1)**—is over the content of the syllabus only

**Quiz 2** Chapters 1, 2, 3, 4 & All Unit 1 Lectures

**Exam 1** Chapters 1, 2, 3, 4, all Unit 1 Lectures, & Supplemental reading

---

#### **UNIT 2 (Lectures & Chapters 5, 6, 7, 8)**

**Quiz 3** Chapters 5, 6, 7, 8, & All Unit 2 Lectures

**Exam 2** Chapters 5, 6, 7, 8, All Unit 2 Lectures, & Supplemental reading

---

#### **UNIT 3 (Lectures & Chapters 9, 10, 11, 12, 18)**

Quiz 4 Chapters 9, 10, 11, 12, 18, & All Unit 3 Lectures

Exam 3 Chapters 9, 10, 11, 12, 18, & All Unit 3 Lectures

---

#### UNIT 4 (Lectures & Assigned Readings)

Extra Credit: Two videos (each approximately 1 hour long)

*How Art Made the World Video--The Day Pictures were Born*, keep track of the sequence of how stories were developed. Know the names of the different stories.

*The Ad & the Ego*, take note of much an average American is exposed to advertisements, how advertising has shaped our social, etc., thoughts--and over all, what does advertising sell

Quiz 5 Paul Duncum & Michelle Marder Kamhi's Articles

Exam 4 All 9 articles including Duncum and Marder Kamhi's, & All Unit 4 Lectures

---

**OVERTIME / PENALTY POINTS:** **For every minute you go over the time allotted, one (1) point will be deducted from your score—regardless of reason —no exceptions to this policy!** Exams & quizzes have a countdown timer for the allotted time only--70 minutes for exams & 20 for quizzes.

- ❖ **Always have a backup timer.** The countdown timer stops after the allotted time, and you will NOT be notified of elapsed time. The countdown timer is independent from the course. If you find it isn't working when you open the exam/quiz, use your own timepiece.
- ❖ A faulty countdown timer is not a reason to be excused from penalty points
- ❖ The countdown timer won't have any effect on your score, and you can complete the exam without the timer even working (it's not tied to the exam in any way, it's just a visual aid to show you how much time you have used)

It is a local timer running in the user's web browser & has no connection to ASU server.

**The countdown timer will NOT keep track of overtime—the official Herberger Online server is used in overtime calculations.** No consideration will be given based on inaccurate timepieces for overtime. Once the closing deadline has passed, you cannot log in to take an exam or quiz. It is your responsibility to note the time you started the assessment and keep track of the elapsed time to ensure that you do not go over the posted time limit.

If you are taking this course or exams/quizzes outside of Arizona, you are responsible for knowing what time it is in Arizona and making sure your quizzes and exams are completed on time. It does not matter what your personal timepiece says; **the only official time is the time on the Herberger Online server hosting your exam.**

#### **EXAM AND QUIZ DEADLINES**

<b>Exams/Quizzes</b>	<b>OPENS</b>	<b>CLOSES</b>
<b><u>UNIT 1</u></b>		
Syllabus Quiz (Q1)	10:00 AM, Tuesday, October 17	2:00 PM, Wednesday, October 18
Quiz 2	10:00 AM, Thursday, October 19	2:00 PM, Friday, October 20
Exam 1	10:00 AM, Monday, October 23	2:00 PM, Tuesday, October 24

<b><u>UNIT 2</u></b>		
Quiz 3	10:00 AM, Thursday, November 2	2:00 PM, Friday, November 3
Exam 2	10:00 AM, Monday, November 6	2:00 PM, Tuesday, November 7

### UNIT 3

Quiz 4	10:00 AM, Tuesday, November 14	2:00 PM, Wednesday, November 15
Exam 3	10:00 AM, Thursday, November 16	2:00 PM, Friday, November 17

---

### UNIT 4

Extra Credit	2:00 PM, Friday, November 17	2:00 PM, Friday, December 1
Quiz 5	10:00 AM Tuesday, November 28	2:00 PM Wednesday, November 29
Exam 4	10:00 AM, Thursday, November 30	2:00 PM, Friday, December 1

---

#### Submission Confirmation Page/Exam Receipt for Exams/Quizzes:

After each exam and quiz, you will be provided a confirmation page/Exam Receipt when you submit your exam/quiz. Just in case there are any technical difficulties after submission, it is recommended that you print and keep this confirmation page/exam receipt. This is your proof of submission in the event of technical difficulties.

**EXAM/QUIZ DEADLINES:** All times related to exams and quizzes have set deadlines, and open and close at specific times. **Do not assume that exams will always be on the same day or time.** It is YOUR responsibility to keep track of these deadlines. Set your cell phone/computer, or any other electronic device to alert you of the time/date. Do not simply look once at the times/dates; check frequently that you have written them down correctly. **Do not assume anything—always check & double check!** The dates and times for quizzes and exams are located on the course site, and in this syllabus. **Make sure you check the calendar FREQUENTLY for exams dates and times.** You will not be sent an email or announcement on the website reminding you of exams—you are expected to keep track yourself. **Do not wait until the last minute to take your exam!** Give yourself plenty of time to complete the exam/quiz and also allow for technical problems, reset, etc. Be sure to take the exam a few hours before the close of the exam/quiz.

**WARNING against Collaboration:** Exams/quizzes MUST be taken alone. Just like in any 'regular' classroom, you cannot work with or collaborate with anyone while taking quizzes and exams. As already stated, but worth repeating, the HerbergerOnline tech support closely monitors ALL online activity. They maintain a computer log for each student which includes all attempts, to access the site, the date and time, as well as any part of the course website that is accessed, exactly what part of the website is viewed, and from what IP address, as well as your computer browser string during each exam/quiz. **If you are found to be using the same IP address (Internet site)/same computer as another student enrolled in this class, you both stand to receive a failing/zero grade for all exams/quizzes you have been found to have been collaborating on.** All violations of the policy detected during the term will be sanctioned, even if the exam/quiz has already been submitted. **NO EXCEPTIONS TO THIS POLICY!** To avoid the appearance of collaboration, do NOT use the same computer or IP address with anyone else in this course

❖ **No exams/quizzes will be dropped.**

**MAKE-UP EXAMS/QUIZZES:** ○ If you miss an exam/quiz it is your responsibility to request a makeup  
**NO makeups are permitted for the extra credit quiz.**

**Full-Credit Make-Ups with Documented Reason:**

The exams/quizzes are open for 28 hours. If for any reason you miss any exam or quiz, you may be permitted to take a make-up exam/quiz for full-credit if you present formal documentation stating you were incapacitated for the entire 28 hours the exam/quiz was open. Formal documentation MUST clearly state the dates you were incapacitated.

**Documentation is subject to verification.**

Formal documentation does not include vacations, vacation delays, work related travel, or any work-related reasons, misunderstanding of the test dates, undocumented emergencies, being out of the country, unable to access a computer/Internet, or faulty memories, etc. **Documentation should be official, such as a doctor's note, hospital admission papers, memorial card, etc.** A newspaper clipping of a death/funeral is not formal documentation, and will not be accepted. **The fact that you submit a doctor's note, etc., does not mean you will automatically be given a full-credit make-up exam/quiz.**

❖ **Submitting falsified documentation will result in a failing grade for the course with an academic dishonesty**

**Partial-Credit Exam/Quiz for Undocumented Reason:** If you do not have a documented **Make Ups:** reason for missing an exam/quiz, you may still request a make-up exam/quiz, but for partial credit—fifteen (15) points will be deducted from an exam, and five (5) points for a quiz.

❖ **You may request a partial-credit make-up for ANY & ALL missed exams/quizzes at any point during the semester.**

**STUDY GUIDES:** To help facilitate your focus of study, study guides are provided for each unit. They are located on the course site in the *Classroom Page*, directly below the dates & times of the quizzes & exams/quizzes. **For the entire duration that an exam is open (28 hours), you will not be able to download the study guides, so be sure to do so as soon as each Unit opens.** The study guides correspond to the four exams. While the lecture topics will often parallel the textbook, the lecture content will frequently differ. Questions on the exams will be derived from the study guides, assigned textbook readings, and lectures.

**EXTRA CREDIT (20 points):** **NO makeups are permitted for the extra credit quiz**

There is an opportunity for extra credit in Unit 4.

**There are 2 quizzes each worth 10 points.**

**You will have 20 minutes per quiz.**

**This extra credit will help you boost your grade, it cannot hurt your grade!** So be sure to do it. **This is the only extra credit available—no exceptions!** To earn the twenty (20) points, you will watch two videos—and then answer five (5) multiple choice questions per quiz that relate to the viewed material. Each correct answer is worth 4 points. Each video is approximately 1 hour long. **You MUST watch the video before answering the questions.** Your computer must be capable of playing movie files. If not, you must use a computer on campus. **No consideration will be given for the fact that you cannot load/play the video.** If you encounter technical difficulties downloading the videos please contact the Herberger tech support right away. **Any issues must be resolved before the extra credit opportunity closes—no exceptions to this policy.**

**TECHNICAL DIFFICULTIES:**



## Technical Support

Please do not contact your instructor with technical questions. Herberger Online handles all technical questions and issues that may arise in this course.

**Please contact the support team immediately if you encounter technical issues while completing an assignment and you are unable to resolve the problem and reset your work.**

The Herberger Online support team is available to assist you 24 hours a day, 365 days a year. You may reach them anytime at:

- [holsupport@asu.edu](mailto:holsupport@asu.edu)
- 1-888-298-4117
- 480-965-3057 (International)

When contacting support, please provide:

- The full name of this course (ABC 123: Long Name)
- The title(s) of any assignment(s) you're having trouble with
- A brief description of the problem
- Detailed, step-by-step instructions to reproduce the problem

- ❖ If you experience computer or technical problems during an exam/quiz, **DO NOT SUBMIT THE EXAM/QUIZ!** -- exit your browser without submitting the exam/quiz see guidelines below under Reset.
- ❖ Do **NOT** take screenshots of any of the course site. Tech support will be able see what you did or didn't do.

Technical difficulties do not include a student's lack of computer experience. You are responsible for knowing how to fully operate a computer, accessing the course content, and exams/quizzes as well as having a fully functioning computer. Access to a suitable computer and adequate computer skills are critical for your success in this online course. Consequently, the instructor will not consider computer-related excuses for the failure to meet course requirements; excuses such as technical incompatibility, inadequate access to the Internet or any other similar reasons.

**Reset:** **There is only one reset in the entire course.** A reset is **NOT** the same as a make-up or retake (retakes/do-overs are not permitted). A reset is for when you experience technical difficulty and have **NOT** submitted the quiz/exam. **Once you submit the quiz/exam, no reset is permitted, and the grade stands—no exceptions.**

- ❖ If you experience computer or technical problems during an exam/quiz, **DO NOT SUBMIT THE EXAM/QUIZ!** Exams/quizzes that have been submitted **CANNOT** be reset, and those grades will stand as posted. Instead, exit your browser without submitting your exam/quiz; you may then reopen the website and log back into the exam/quiz. The system will allow you to reset your own exam/quiz if you have not already used your reset or submitted that exam/quiz.
- ❖ **Note:** No matter how much of the previous exam/quiz you took, you will be given a new exam/quiz.
- ❖ **Only one (1) reset is allowed for the entire semester.**

**HOW TO AVOID TECHNICAL ISSUES:** You will be viewing high resolution images; therefore, you are strongly encouraged to take this course, quizzes, and exams via a high-speed Internet server. Students have also reported issues using laptops/iPhones/iPads while taking exam/quizzes.

- ❖ **You are advised NOT to use laptops/iPhones/iPads for exams/quizzes as images do not always download correctly.**
- ❖ **The number one reason for technical difficulties is navigating away from an exam/quiz, and or having another tab/window open while taking an exam/quiz. You will encounter an error message if you do this and will be prevented from submitting the quiz/exam, which will result in a zero grade for that particular exam/quiz.**
- ❖ **Before taking an exam/quiz check to ensure all tabs/windows, etc. are closed!**

**WITHDRAWAL FROM COURSE:** You will not be dropped from this course. You will not be withdrawn on the final roster for non-participation, non-attendance and /or for not successfully completing the requirements of the course. Non-attendance does not substitute for official withdrawal from the course.

- ❖ **If you wish to withdraw from this course for any reason, it is your responsibility to do so by **October 12, 2017**.** If you do, please refer to the University catalogue for proper withdrawal procedures to avoid a failing grade. Course registration changes are processed through My ASU: <http://my.asu.edu>.

NOTE: Students are responsible for knowing all drop/add/withdrawal dates. Please pay special attention to the last date you can drop and the last day you can withdraw.

**Important Add/Drop Deadline Dates:**

All dates are subject to change without notice; it is your responsibility to double check these dates.

Classes Begin	October 11, 2017
Drop/Add Deadline (without college approval)	October 12, 2017
Tuition & Fee 100% Refund Deadline	October 17, 2017
Course Withdrawal Deadline	October 31, 2017
Complete Session Withdrawal Deadline	December 1, 2017

For additional university deadlines and important dates, please visit:

<https://students.asu.edu/academic-calendar#fall17>

**LECTURE FORMAT & READING ASSIGNMENTS:**

You must listen to all lectures. Some lectures may have several parts. You must read the focus readings corresponding to each lecture. The readings for various lecture topics are listed below. It is strongly suggested that you read *all* of the notated pages *before* you watch the relevant lectures; the lectures will make more sense if you have read the text

first. Reading the text before each lecture really helps in preparing you for the quizzes and exams!

### Unit 1: (Chapters: 1, 2, 3, 4)

These lectures provide a comprehensive discussion of the visual elements of art, principles of design, and style, form, and content—a formal analysis

#### Introduction

Lecture 1a: What is Art? **Chapter 1: What is Art:** pp. 1-3

Lecture 1b: The Functions of Art **Chapter 1: What is Art:** pp. 1-25

**Required Reading:**—What art does—(titles)

**Required Supplemental Reading:** Mark Getlein: *Looking And Responding*

Lecture 2: The Visual Elements of Art **Chapter 2:** p p.27-67

**Required Reading** :—Vocabulary of the visual elements of art; types of perspective

Lecture 3: The Principles of Design **Chapter 3:** pp. 69-89

**Required Reading:**—Vocabulary of the principles of design

Lecture 4: The Language of Art: **Chapter 4:** pp. 91-103

**Required Reading:** definitions of Style, Form, Content style, form, and content; the types of art, expressionistic/abstract, etc.

### Unit 2: (Chapters: 5, 6, 7, 8)

These lectures explain how artists combine the visual elements and design principles of art to create two-dimensional compositions.

Lecture 5: Drawing **Chapter 5:** pp. 105-118

**Required Reading:** Categories of drawings, types of media and materials used in drawing

Lecture 6: Painting **Chapter 6:** pp. 121-133

**Required Reading:** Types of paintings—fresco, encaustic, oil, etc.

**Required Supplemental Reading:** Simon Jennings: *Pigments in History*

Lecture 7: Printmaking **Chapter 7:** pp. 135-147

**Required Reading:** Methods of printmaking-woodcut, engraving, etching, lithography, serigraphy

Lecture 8: Photography **Chapter 8:** pp. 149-162 & 174-175

**Required Reading:** Types of photography, Heliography, Daguerreotype, photojournalism, photography as an art form

**Required Supplemental Reading:** Thomas Buser: *A Composite Art*

### Unit 3: (Chapters 9, 10, 11, 12, 18)

These lectures discuss the opportunities and issues provided by three-dimensional art forms.

Lecture 9: Sculpture **Chapter 9.** pp. 177-191

**Required Reading:** Types of sculpture, types of materials

Lecture 10: Site Specific Art **Chapter 10:** pp. 195-211—include page 211

**Required Reading:** Land art, public art, monuments

Lecture 11: Architecture **Chapter 11.** pp. 213-230

**Required Reading:** Types of construction

Lecture 12: Craft & Design **Chapter 12:** pp. 235-265

**Required Reading:** Methods of working with clay, types of ceramics

Lecture 13: Non-Western Perspective

**Chapter 18:** pp. 415-439

**Required Reading:** African Art, Oceanic Art, Polynesia, Machu Picchu, Islamic Art, Indian Art, Chinese Art, Japanese Art

#### **Unit 4: (Supplemental Reading)**

These lectures introduce visual culture, and the relationship between art and visual culture. The mandatory readings for this unit are located on the Course Site.

Lecture 14: Introduction to Visual Culture

**Required Reading:** *Seven Principles of Visual Culture*  
*Rescuing Art from Visual Culture Studies*

Lecture 15: Globalization, Hybridity of High & Low Art

**Required Reading:** *Pros & Cons of Globalization*  
*Art in the Age of Mass Media*  
*Art in the 21<sup>st</sup> Century: Global Perspective*

Lecture 16: Visual Culture & Film

**Required Reading:** *Media Literacy*  
*The End of TV? Its Impact on the World (So Far)*

Lecture 17: Advertising & Design: The Power of the Image

**Required Reading:** *Consumer Culture: The Manufacturing of Desire*  
*The Language of Advertising Claims*

Conclusion

#### **Extra Credit:**

**Extra Credit:** Two videos (each approximately 1 hour long)

***How Art Made the World Video-- The Day Pictures were Born***, keep track of the sequence of how stories were developed. Know the names of the different stories.

***The Ad & the Ego***, take note of much an average American is exposed to advertisements, how advertising has shaped our social, etc., thoughts--and over all, what does advertising sell

---

#### **ACADEMIC DISHONESTY:**

Any incidents of academic dishonesty in my courses are subject to the University and HIDA guidelines. The highest standards of academic integrity are expected of all students. All necessary and appropriate sanctions will be issued to all parties involved with plagiarizing any and all course work. Plagiarism, cheating on an academic evaluation or assignments, presenting false documentation, inappropriately collaborating, and any other form of academic dishonesty that is in violation with the Student Code of Conduct will not be tolerated. It is your responsibility to know the Student Code of Conduct. For more information, please see the ASU Student Academic Integrity Policy:

[www.asu.edu/studentaffairs/studentlife/judicial/academic\\_integrity.htm](http://www.asu.edu/studentaffairs/studentlife/judicial/academic_integrity.htm)

The failure of any student to meet these standards/policies may result in:

- Expulsion from the University without expectation of readmission;
- Suspension from the University for a specific period of time;

- Assignment of the grade of "XE" A grade of "XE"
- Reduction in grade, or assignment of a failing grade

Should you have any question about whether or not something falls subject to this clause, feel free to contact me

- ❖ There are multiple versions of each exam, so students will receive a different version of the test. Your course site activities are randomly screened for evidence of collaboration and cheating. Be assured, there are numerous safeguards to ensure the integrity of each exam and quiz—

### Consequences to an Academic Dishonesty:

There are serious consequences to receiving an academic dishonesty:

- The XE grade will be recorded on the student's official and unofficial transcript with the notation "failure due to academic dishonesty."
- No student with an XE grade on his or her transcript shall be permitted to represent the University in any extracurricular activity or to run for or hold office in any recognized student organization.

**SPECIAL ACCOMMODATIONS:** To request academic accommodations due to a disability, please contact the ASU Disability Resource Center (<http://www.asu.edu/studentaffairs/ed/drc/#> ; Phone: (480) 965-1234; TDD: (480) 965-9000). This is a very important step as accommodations may be difficult to make retroactively. If you have a letter from their office indicating that you have a disability which requires academic accommodations, in order to assure that you receive your accommodations in a timely manner, please present this documentation to me no later than the end of the first week of the semester so that your needs can be addressed effectively.

Documentation as well as ALL information regarding disabilities is confidential.

Learning Resources Center

Counseling and Consultation

(<http://www.asu.edu/vpsa/lrc/>)

([http://www.asu.edu/counseling\\_center/](http://www.asu.edu/counseling_center/))

### **ACCOMMODATION FOR RELIGIOUS PRACTICES & UNIVERSITY SANCTIONED ACTIVITIES**

Please notify me at the beginning of the semester about the need to be absent from class due to religious observances or university sanctioned activities.

Missed Classes Due to University Sanctioned Activities:

<http://www.asu.edu/aad/manuals/acd/acd304-02.html>

Accommodations for Religious Practices:

<http://www.asu.edu/aad/manuals/acd/acd304-04.html>

### **ASU'S POLICY AGAINST THREATENING BEHAVIOR:**

Self-discipline and a respect for the rights of others in the classroom or in the online classroom and university community are necessary for a conducive learning and teaching environment. Threatening or violent behavior will result in the administrative withdrawal of the student from the class. Disruptive behavior may also result in the removal of the student from the class.

Students are required to read and act in accordance with university and Arizona Board of Regents policies, including:

The Academic Integrity Policy: <http://provost.asu.edu/academicintegrity>

The Student Code of Conduct: Arizona Board of Regents Policies 5-301 through 5-308:

<http://www.abor.asu.edu/1%5Fthe%5Fregents/policymanual/chap5/>

The Computer, Internet and Electronic Communications Policy

<http://www.asu.edu/aad/manuals/acd/acd125.html>

### How to Succeed in this Course

- Know that I'm here to assist you, and that you are not alone, ask questions—no matter how minor you think the question
- **READ THE SYLLABUS** and refer to it often—it contains a myriad of information. Almost all questions outside of the course content will be found within this document
- Login daily, check dates/times of quizzes & exams regularly
- Read all announcements fully
- Check your ASU email frequently
- Use the study guides to facilitate your focus of study
- Make flash cards of terms/images—and study them
- Study at least 1 hour per day—this does not include time spent listening to lectures or reading (in total—9 hours per week)
- Listen to the lectures twice—once for the overview, and the second for the details pertaining to the study guide
- Buy the required textbook and do the assigned readings
- If you miss an exam/quiz—request a make-up as soon as possible
- Reduce stress by planning ahead and organizing your time
- Do NOT get behind
- Do NOT take notes on everything that is discussed in lectures—just what pertains to the study guide
- Do NOT look on the Internet for information to terms/questions/concepts—Information must be obtained from the lectures and readings only.
- Do NOT navigate way from an exam/quiz for any reason
- Do NOT collaborate with anyone while taking a quiz/exam
- Do NOT use the same IP address as another student in this course

**Do NOT try to memorize the course material—endeavor to learn it**

### Memorizing vs. Learning:

<b>MEMORIZING</b>	<b>LEARNING</b>
Strives for rote learning — memorization	Strives for understanding — comprehension
Tries to learn ideas and concepts word-for-word	Converts ideas and concepts into own words
Cannot explain or formulate ideas in own words to someone else	Able to use own words to explain and formulate ideas to someone else
Cannot see how ideas apply to real life situations or case studies	Able to apply ideas to real life situations or case studies
Cannot see relevance of ideas outside the classroom and typically not sought	Seeks connections between knowledge from classroom and real world
Does not see differences, similarities, and implications of ideas	Can identify differences, similarities between ideas, and implications of these ideas
Interprets ideas literally	Realizes that there can be figurative as well as literal interpretations of ideas

Has difficulty solving problems and thinking critically about information that is presented differently from the way it was studied and/or originally presented	Able to solve problems and think critically about information that is presented differently from the way it was studied and/or originally presented
Believes there is one “right” answer for every question	Accepts that there may be more than one “right” answer to a question depending on the circumstances

Information in the syllabus, other than the grade & exam/quiz policies, may be subject to change with reasonable advance notice

❖ **Please note: the course content includes images of nudity—Images such as Michelangelo’s statue of *David*, Titian’s *Venus of Urbino.*, etc.**

I’m here to assist you. I’m only an email away, so please do not hesitate to email me with any questions or concerns throughout the course

[Eileen.Engle@asu.edu](mailto:Eileen.Engle@asu.edu)